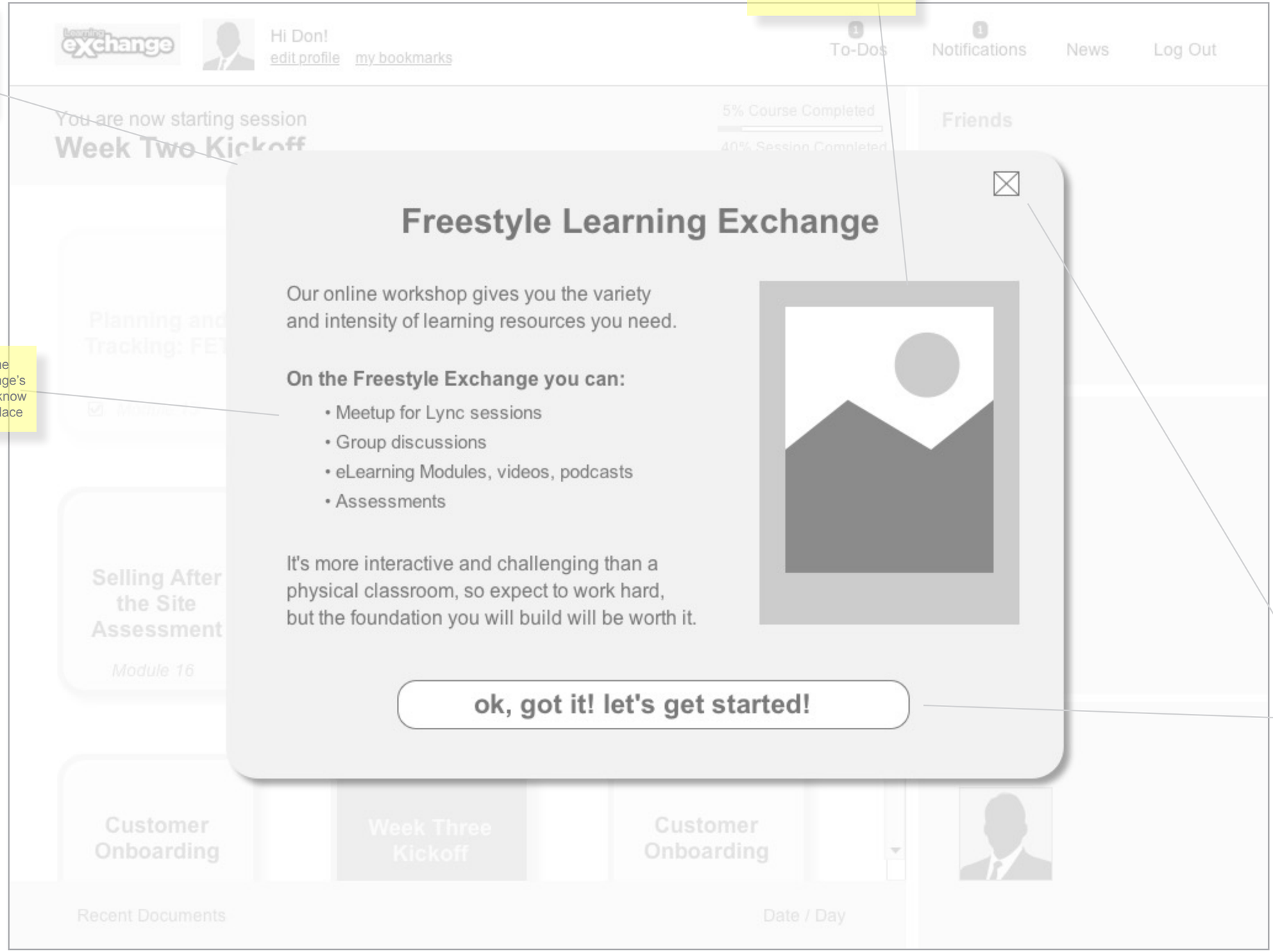
Coca-Cola Learning Exchange – Home Page (Modal Example)

this is a “modal” that overlays page content. page content “ghosts back” to focus user on the welcome message.

placeholder image. could be generic or customized for each group or course topic.

brief summary of some (not all) of the exchange’s highlights to let user know they are in the right place

simple messaging to engage the user. X in the upper right closes modal overlay also.



Coca-Cola Learning Exchange – Home Page V1 (Module Focus)

progress bars for the entire course as well as particular sections.

customized text would change depending on user's place in course (i.e. "You are in session")

prominent title of segment, so user is always clear where they are in the training.

a "ghosted back" tile indicating completed activity.

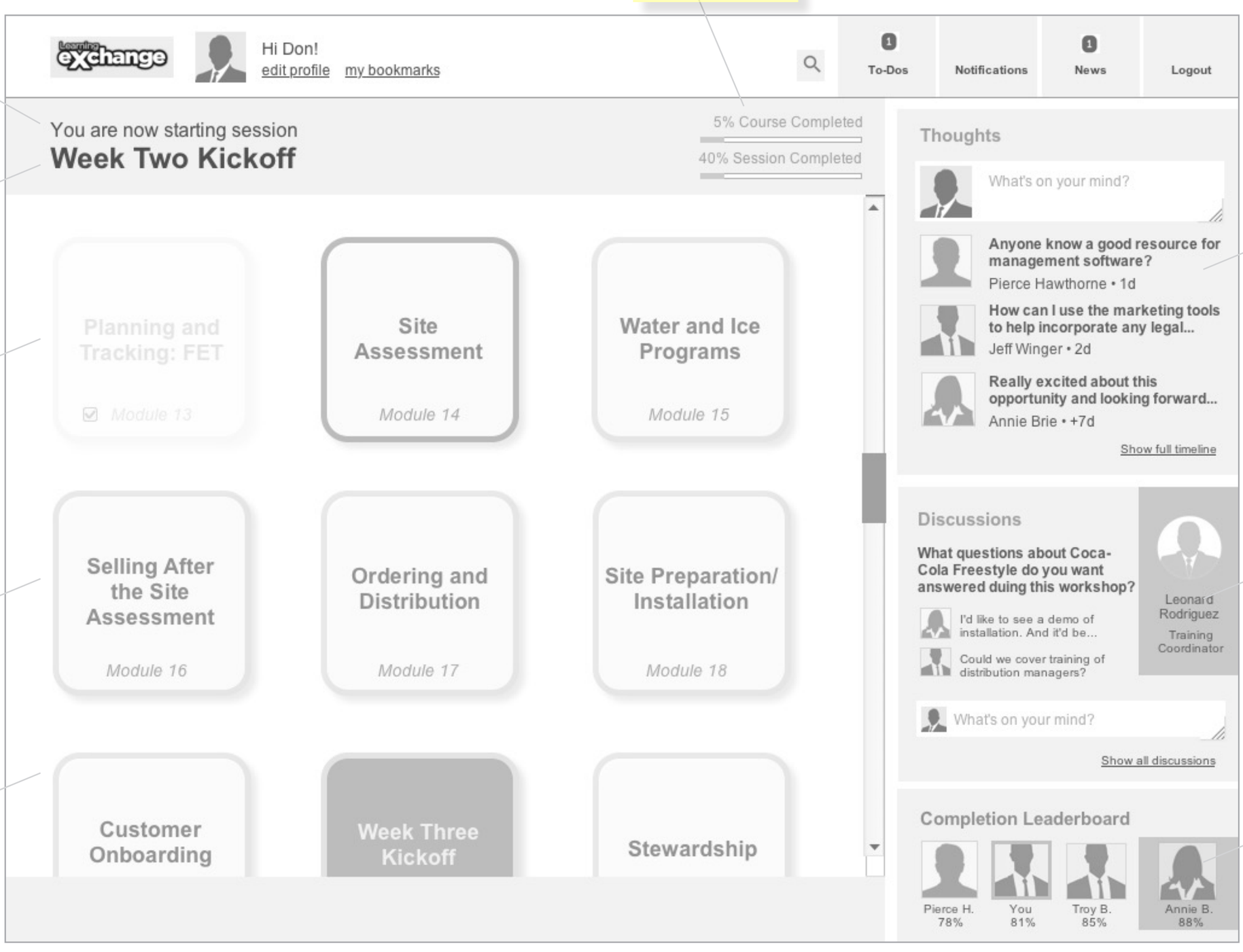
segments and modules are displayed at tiles. default position opens to where they are in the course, but can scroll up and down to move into past or future modules. dates could also label the tiles as well.

user clicking or tapping on the tile would open the full module in another screen

twitter-oriented. short-style comments.

discussions would be geared towards longer, more involved topics. the group leader would be featured, as this would typically be initiated by them.

would display cohorts one step behind and one step in front of user's course completion statistic. would also show the "top" performer's completion statistic.



very promient title gives user a clear understanding of course, segment and module

donut graph featured prominently, to keep user focused on completion.

scrollable to give the user a quick synopsis of what content is about. opens to the full course page.

this could be a variety of things, but primarily to break up the list of modules. (as pictured) could try to engage user into a discussion, or tweet. could be facts or mini-quizzes about the course.

leaderboard arrows would cycle through (4 at a time) other cohorts. initial display of user shows the 2 people ahead of them, to possibly stir motivation.

twitter-oriented. short-style comments.

updated notification tiles featured prominently. upon touch/click would expand a panel (see next page)

discussions would be geared towards longer, more involved topics. the group leader would be featured, as this would typically be initiated by them.

Learning exchange

Hi Don!

edit profile | my bookmarks | logout

Current Status: Week 1 • Module 2 - Equipment Overview

74% % of Total Project Completed

46% % of Segment Completed

62% Percentile of Entire Group

Completion Leaderboard

Pierce H. 61%

You 62%

Jeff W. 72%

Annie B. 84%

Module 2

Equipment Overview

In this module, you'll learn about the unique components, features, and benefits of the dispenser and will complete an activity which focuses on the benefits that each component offers customers and consumers.

Get started

Leonard Rodriguez
Training Coordinator

What obstacles to activation do you anticipate customers may have? How would you address?

What's on your mind?

Module 3

Equipment Operation

This module features three videos that provide a tour of the equipment. You'll complete a hands-on

Thoughts

What's on your mind?

Anyone know a good resource for management software?
Pierce Hawthorne • 1d

How can I use the marketing tools to help incorporate any legal...
Jeff Winger • 2d

Show full timeline

Discussions

What questions about Coca-Cola Freestyle do you want answered duing this workshop?

I'd like to see a demo of installation. And it'd be...

Could we cover training of distribution managers?

What's on your mind?

Leonard Rodriguez
Training Coordinator

Show all discussions

Notifications 4

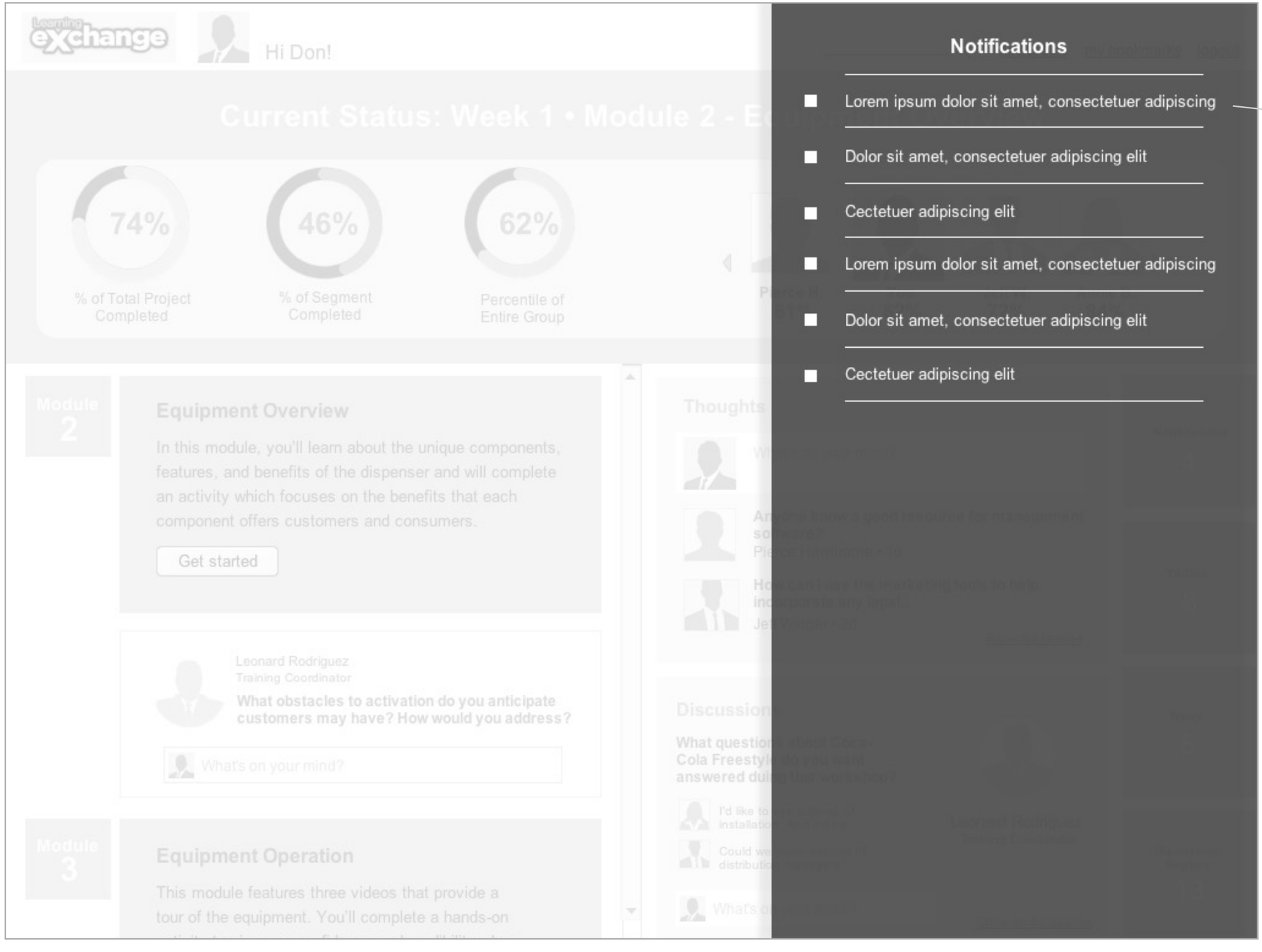
To-Dos 6

News 5

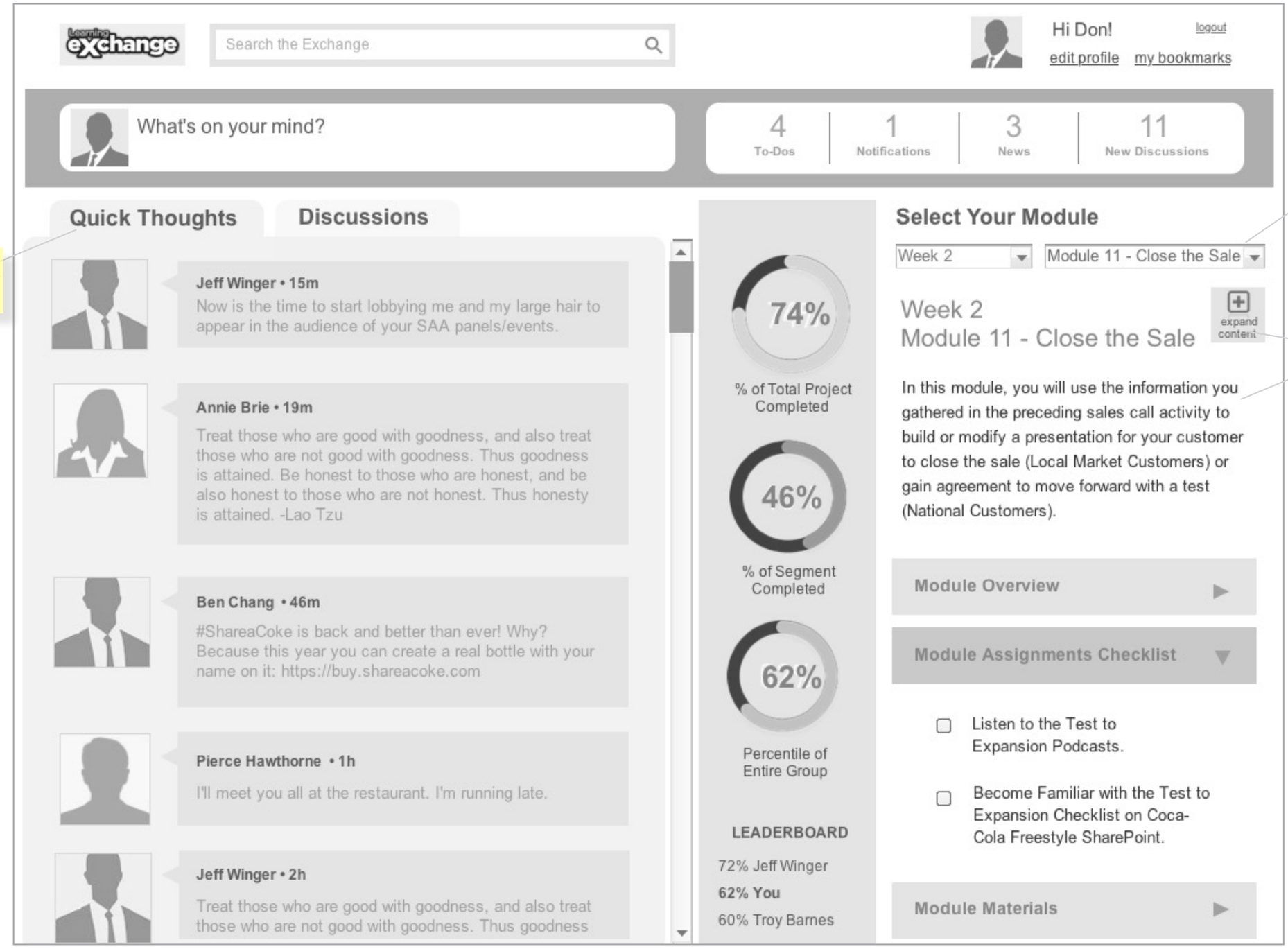
Discussion Replies 13

Coca-Cola Learning Exchange – Home Page V2 (Action Focus w/ Notification Panel)

primary page content “ghosts back” to focus user on the notification panel (or news, or to-dos, etc)



example of an activated or open notification panel



tabbed to let user hop between tweets and longer discussions.

dropdown menus would allow user to select their segment and module (and would also show user the breadth of the segments and modules.)

content displayed here would show the entire module's content.
user could stay on the dashboard (here) and be able to view entire module.
also could expand module (see plus symbol) to take over the user's entire screen.

Learning eXchange

Search the Exchange

Hi Don!

logout

edit profile my bookmarks

What's on your mind?

4	1	3	11
To-Dos	Notifications	News	New Discussions

collapses back to the dashboard. also can get back to the dashboard from the button on the bottom of the page.

collapse to dashboard

Week 2
Module 11 - Close the Sale

In this module, you will use the information you gathered in the preceding sales call activity to build or modify a presentation for your customer to close the sale (Local Market Customers) or gain agreement to move forward with a test (National Customers).



Module Overview ▶

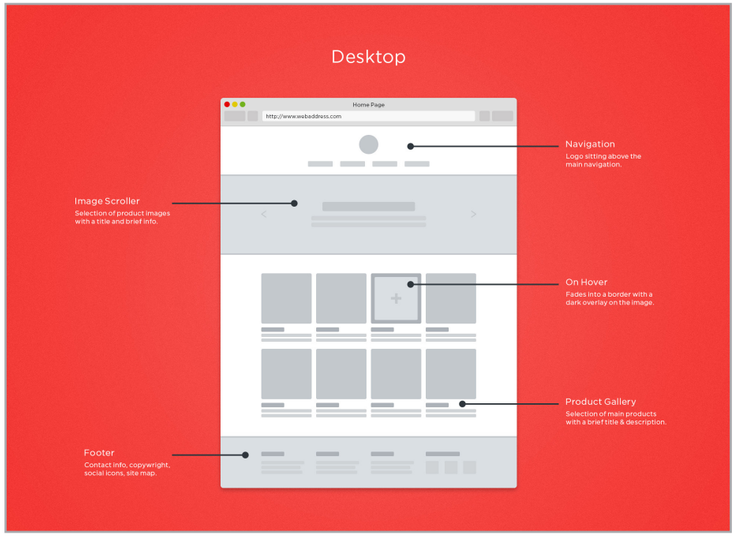
Module Assignments Checklist ▼

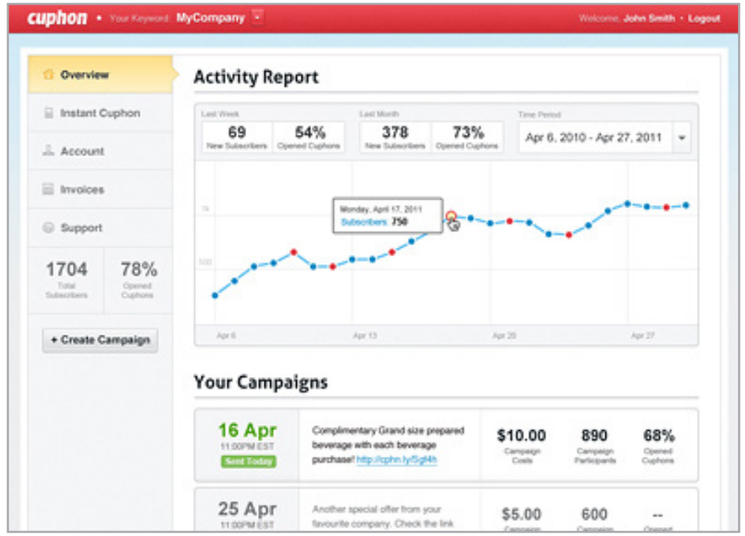
- ☐ Listen to the Test to Expansion Podcasts.
- ☐ Become Familiar with the Test to Expansion Checklist on Coca-Cola Freestyle SharePoint.
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- ☐ Become Familiar with the Test to Expansion Checklist on Coca-Cola Freestyle SharePoint.

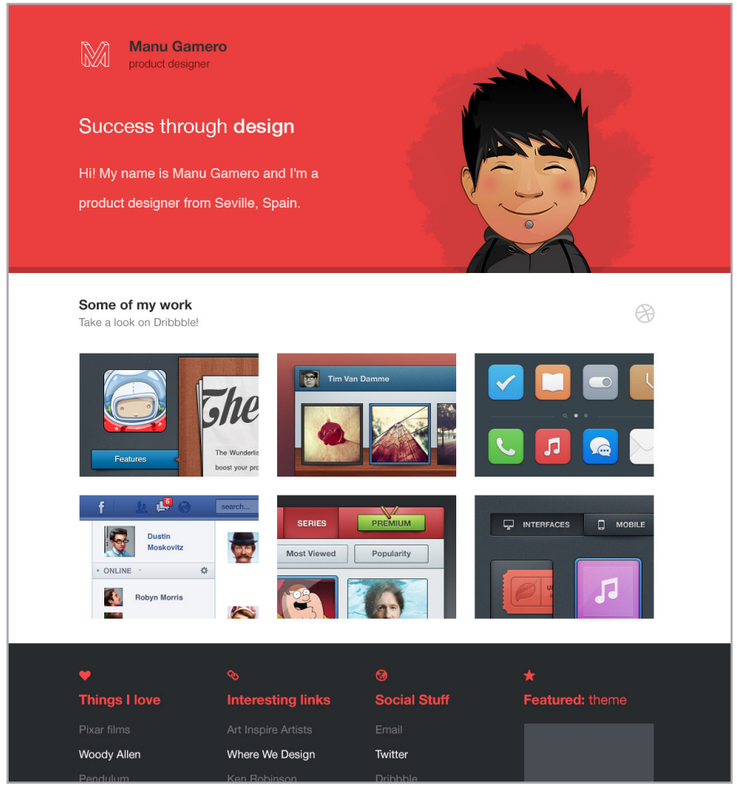
Module Materials ▶

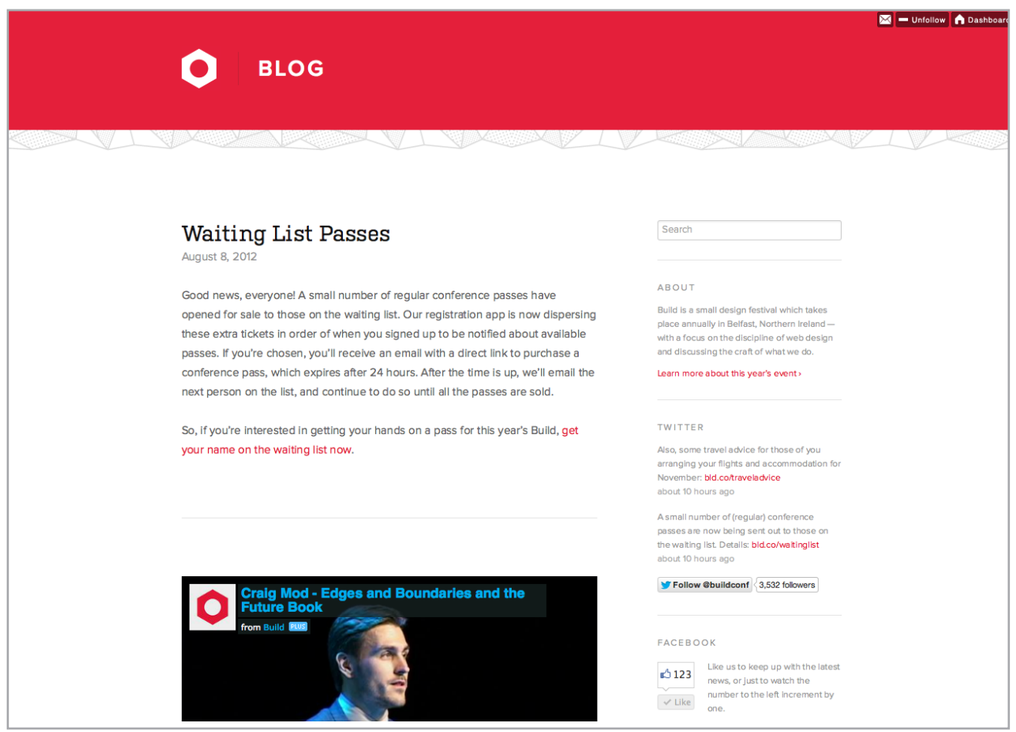
Back to Dashboard Next Module

Coca-Cola Learning Exchange – Style Board 1 (Red Burst)

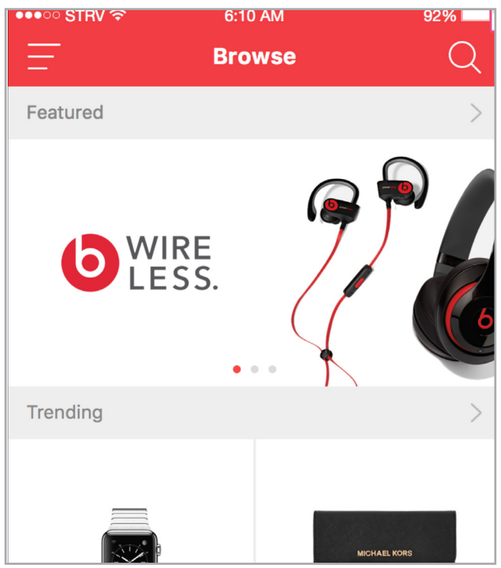




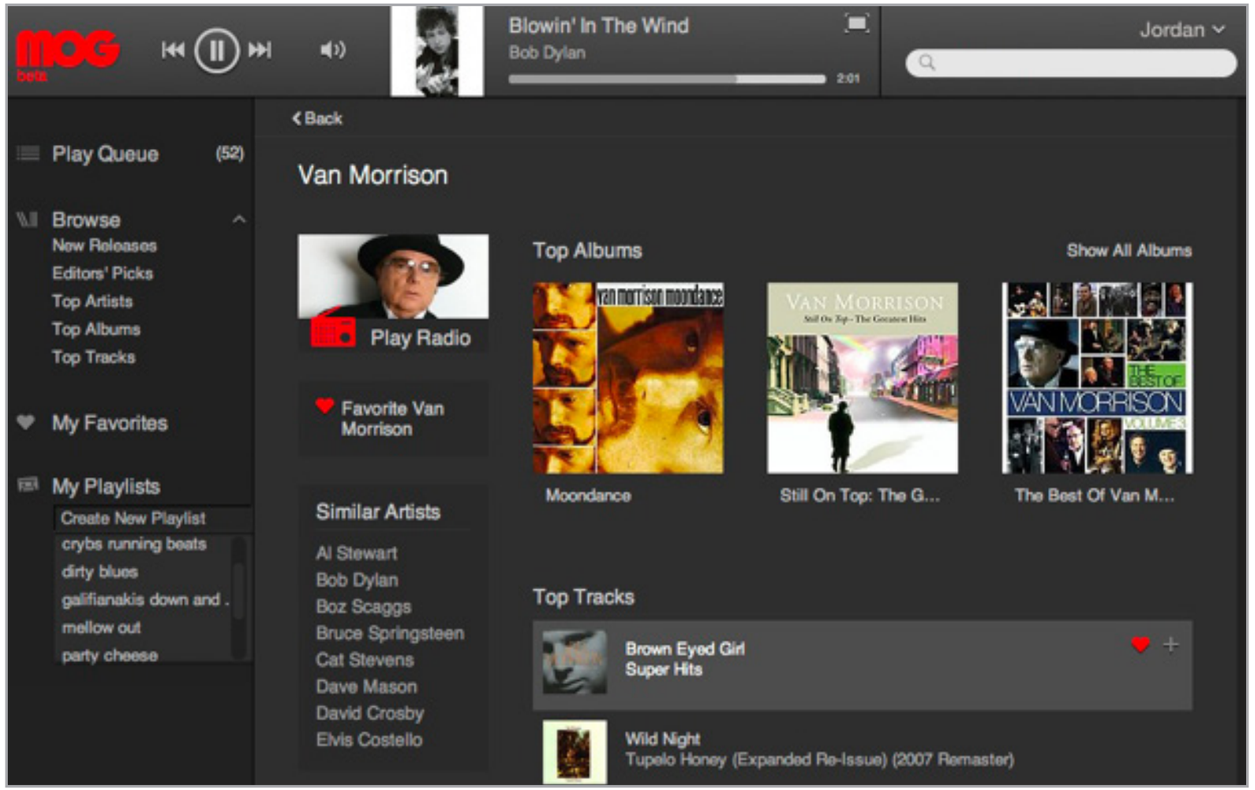








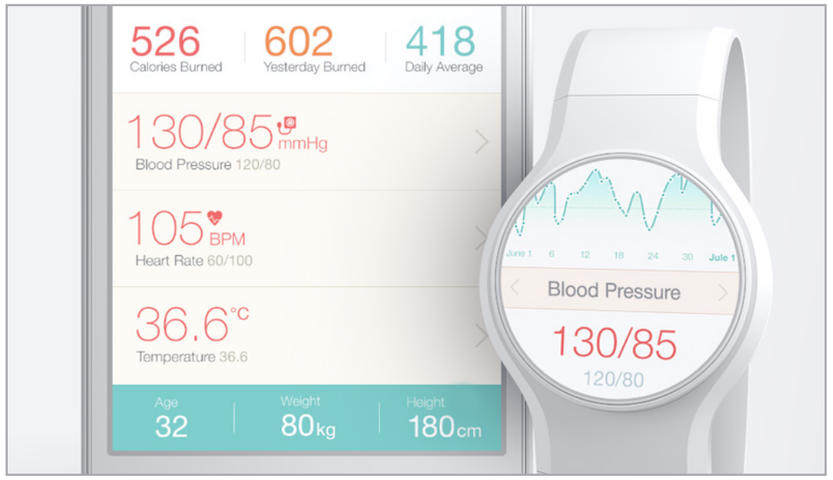

MENU
MENU
HOME
CASE
CONTACT
WORK
BUTTONS
FLICK ON/OFF BUTTON
ON
OFF
637
FLIP BOARD/ TIMER
CHECK BOXES
NOT SELECTED
HOVER
SELECTED
VOLUME SLIDER
TOOL TIP
TIP BAR

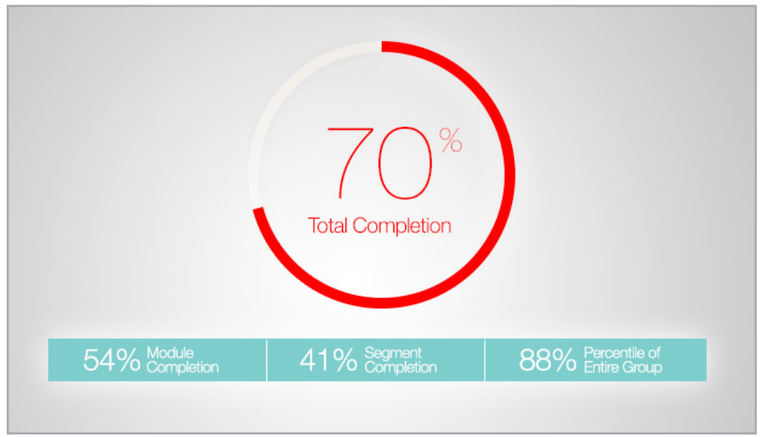

MOG
beta
Blowin' In The Wind
Bob Dylan
2:01
Jordan
Back
Play Queue (52)
Browse
New Releases
Editors' Picks
Top Artists
Top Albums
Top Tracks
My Favorites
My Playlists
Create New Playlist
crybs running beats
dirty blues
galifianakis down and .
mellow out
party cheese
Van Morrison
Play Radio
Favorite Van Morrison
Similar Artists
Al Stewart
Bob Dylan
Boz Scaggs
Bruce Springsteen
Cat Stevens
Dave Mason
David Crosby
Elvis Costello
Top Albums
Show All Albums
Moondance
Still On Top: The G...
The Best Of Van M...
Top Tracks
Brown Eyed Girl
Super Hits
Wild Night
Tupelo Honey (Expanded Re-Issue) (2007 Remaster)

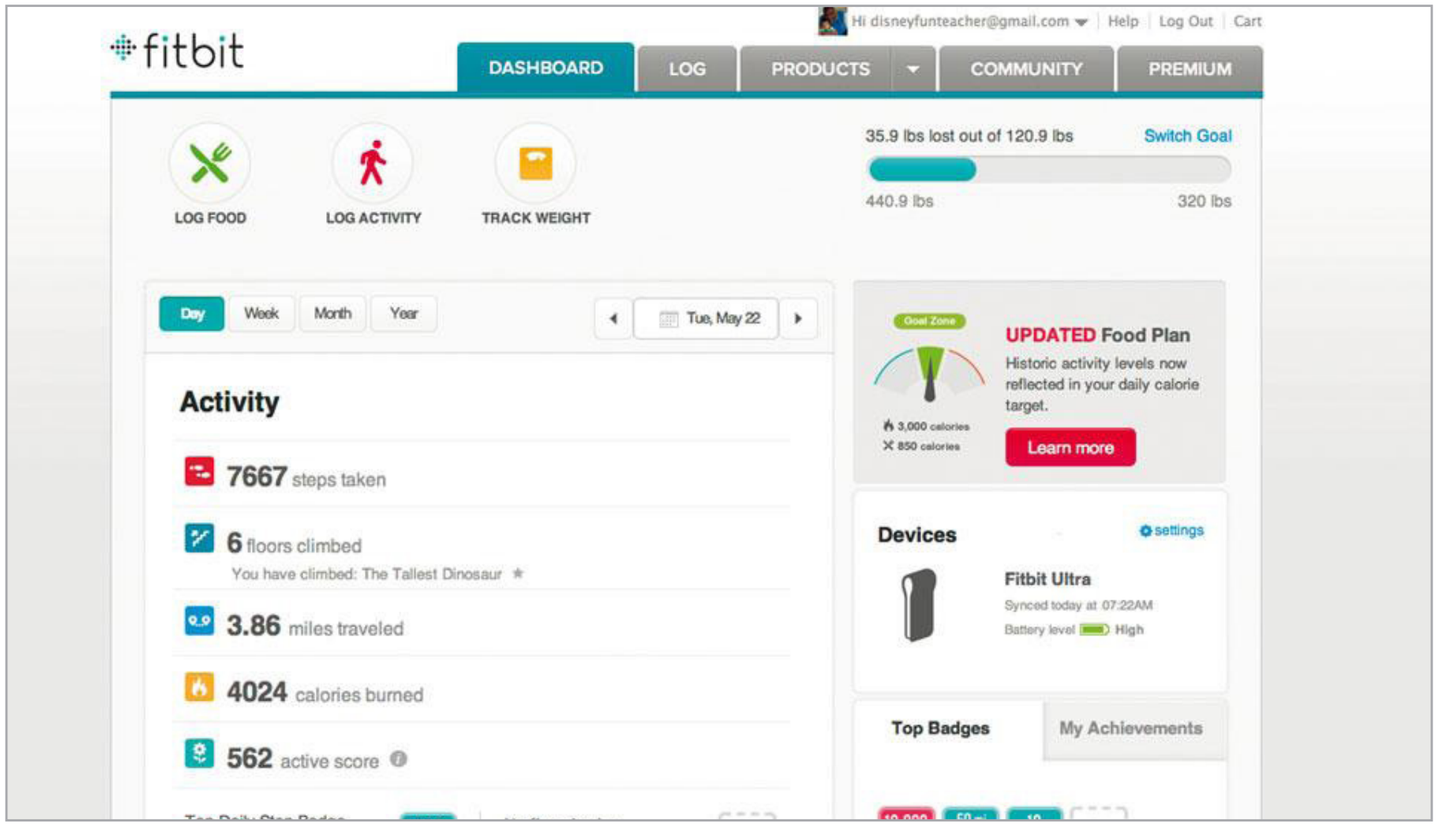

beats by dr.dre
MONSTER
OVER-EAR
IN-EAR
ARTIST SERIES
SPEAKERS
BEATS AUDIO™
The Next Generation of Beats Sound...
beatbox
powerbeats
ibeats
beatspro
justbeats

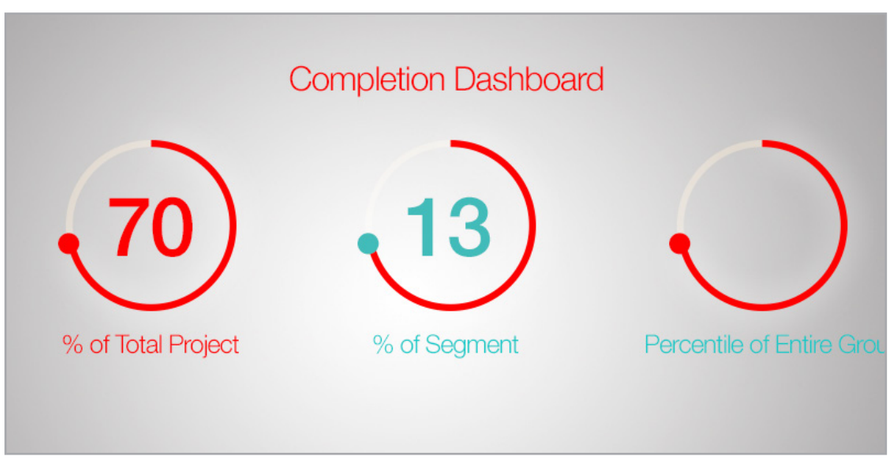

Normal
Hover
Pressed
Dropdown Box
Dropdown Box
Option 1
Option 2
Option 3
ON
OFF
Search here...
Search here...

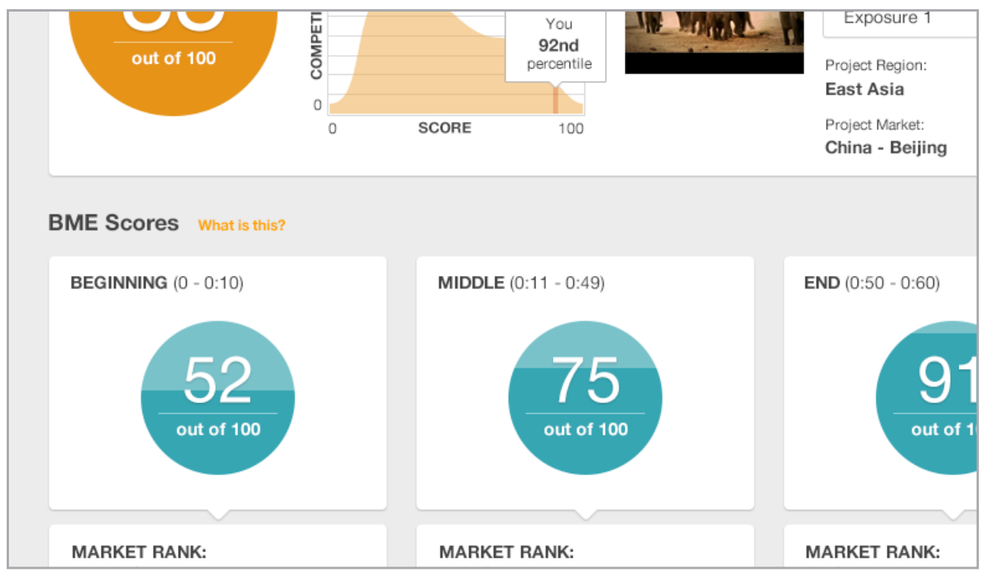

DRIBBBLE.COM/VICTORERIXON
IT'S DARK
IT'S DARK
IT'S DARK
AS HELL
AS HELL
AS HELL
4AM
IN HERE
SEARCH


526
Calories Burned
602
Yesterday Burned
418
Daily Average
130/85 mmHg
Blood Pressure 120/80
105 BPM
Heart Rate 60/100
36.6 °C
Temperature 36.6
Age
32
Weight
80 kg
Height
180 cm
Blood Pressure
130/85
120/80


70 %
Total Completion
54% Module Completion
41% Segment Completion
88% Percentile of Entire Group


fitbit
Hi disneyfunteacher@gmail.com
Help
Log Out
Cart
DASHBOARD
LOG
PRODUCTS
COMMUNITY
PREMIUM
LOG FOOD
LOG ACTIVITY
TRACK WEIGHT
35.9 lbs lost out of 120.9 lbs
Switch Goal
440.9 lbs
320 lbs
Day
Week
Month
Year
Tue, May 22
Activity
7667 steps taken
6 floors climbed
You have climbed: The Tallest Dinosaur
3.86 miles traveled
4024 calories burned
562 active score
Goal Zone
3,000 calories
850 calories
UPDATED Food Plan
Historic activity levels now reflected in your daily calorie target.
Learn more
Devices
settings
Fitbit Ultra
Synced today at 07:22AM
Battery level High
Top Badges
My Achievements


Completion Dashboard
70
% of Total Project
13
% of Segment
Percentile of Entire Grou


out of 100
COMPETI
0
0
SCORE
100
You
92nd
percentile
Exposure 1
Project Region:
East Asia
Project Market:
China - Beijing
BME Scores
What is this?
BEGINNING (0 - 0:10)
52
out of 100
MIDDLE (0:11 - 0:49)
75
out of 100
END (0:50 - 0:60)
91
out of 1
MARKET RANK:
MARKET RANK:
MARKET RANK: