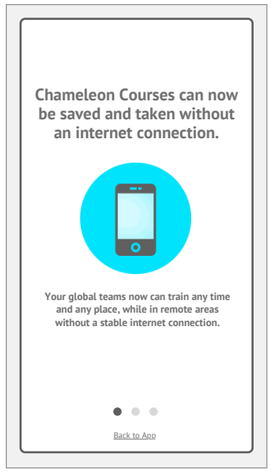
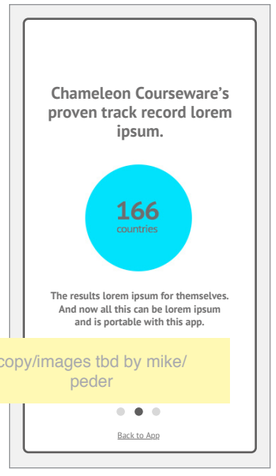
1:What Is This App?/Sales Pitch On Chameleon

1.0
What Is This App? A

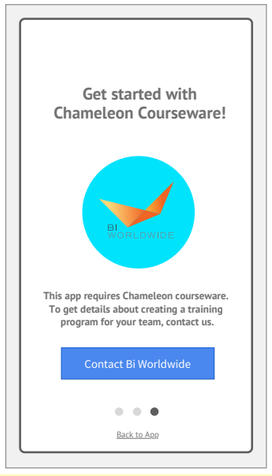


1.1
What Is This App? B



copy/images tbd by mike/ peder

1.2
What Is This App? C



link to demo - post MVP

This is accessible from the "what is this app" link inside of the app.(see pg 2)

font- PT Sans

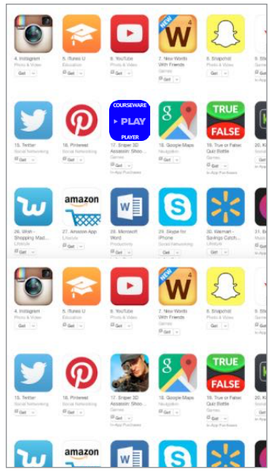
2 Two Step Authorization Process

app icon/name in store tbd

font- PT Sans except for native notifications

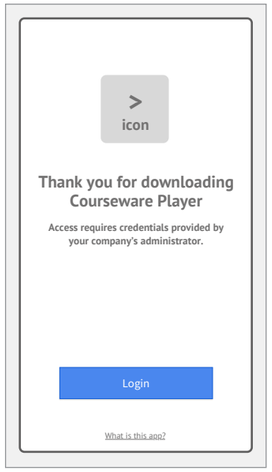
submit button tbd based on native device

2.0 App Store (just for example)



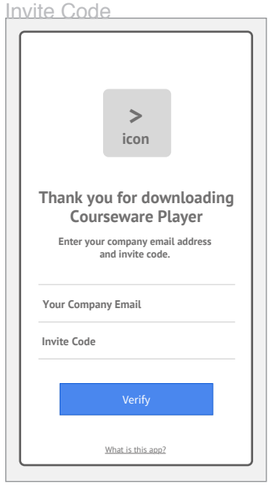
user downloads from store

2.1 Login

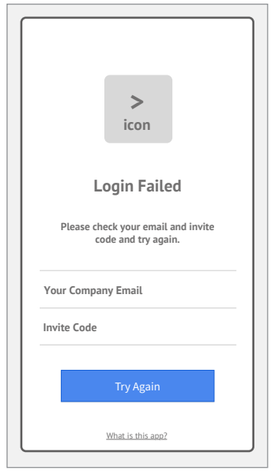


“what is this app” links to page 1 “new sales” walkthrough

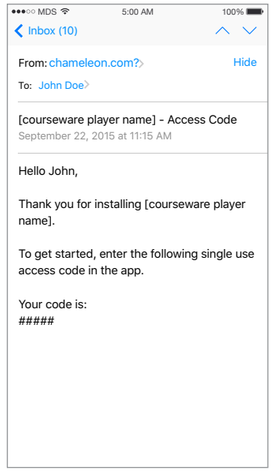
2.2 Enter Email and Group Invite Code



2.3 Code Failed

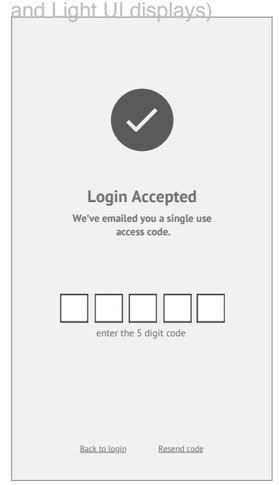


2.4 Email Example



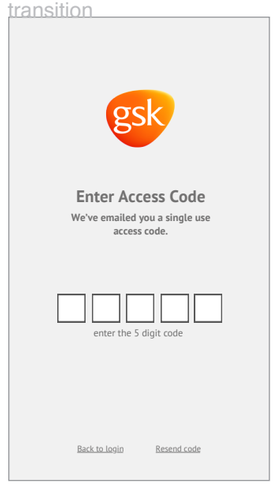
sender should be a non-email address (per sara)

2.5 Accepted Code (now brand and Light UI displays)



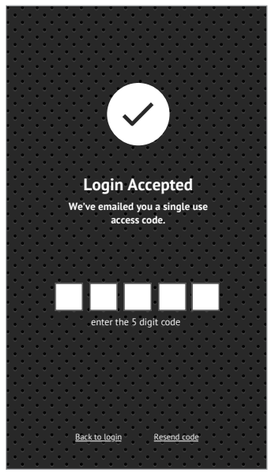
background elements fade from 2.3. transition can be a wipe or fade to simplify transition to dark UI

2.6 Accepted Code after transition

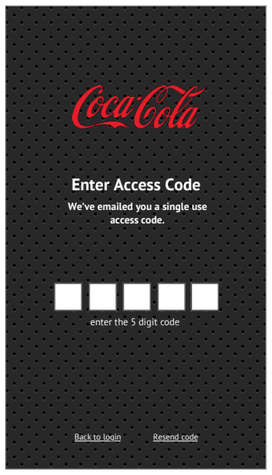


approval checkmark flips to reveal company logo

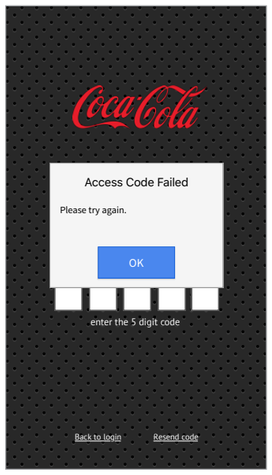
2.7 Dark UI



2.8 Dark UI

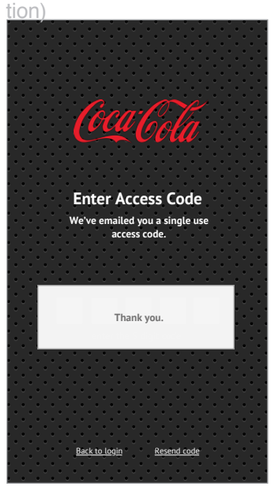


2.9 Failed (native notification)



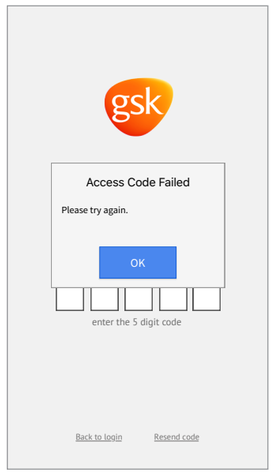
more for context of content-styling of notification is native

2.10 Accepted (custom notification)



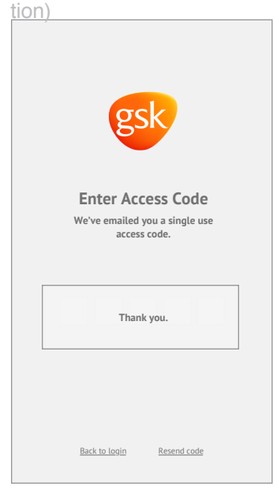
“thank you” is timed before transitioning to app intro

2.11 Failed (native notification)



more for context of content-styling of notification is native

2.12 Accepted (custom notification)



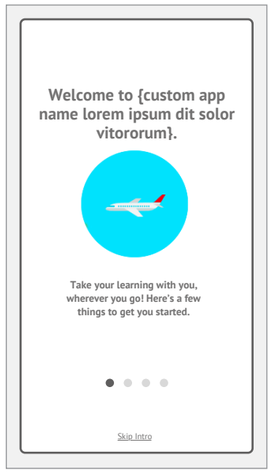
“thank you” is timed before transitioning to app intro

3 Onboarding/Intro To The App

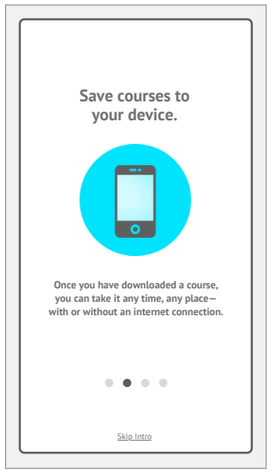
animated gifs - see attachment

font- PT Sans except for native notifications

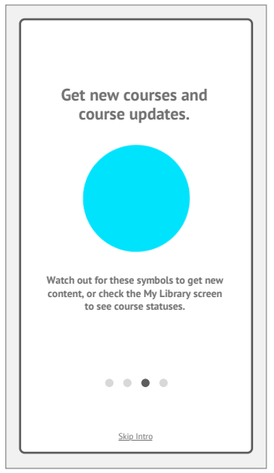
3.0
Caption



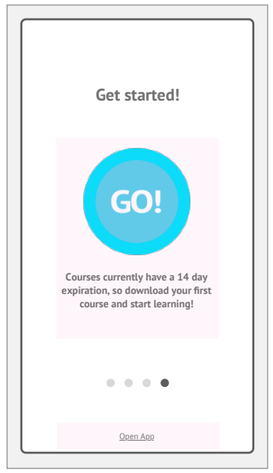
3.1
Caption



3.2
Caption



3.3
Caption

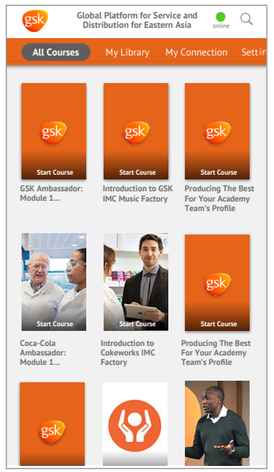


ionic app walkthrough sample:
https://codepen.io/ionic/pen/AjgEB

shows hit areas

4: Light UI Example

4.0
Caption



light UI example

Type color
#5F5E5E

Light Grey background
to emphasize all white tiles

tiles have a gradient at the bottom
to show status/text

client logo

client primary color and
client darker applies to nav bar

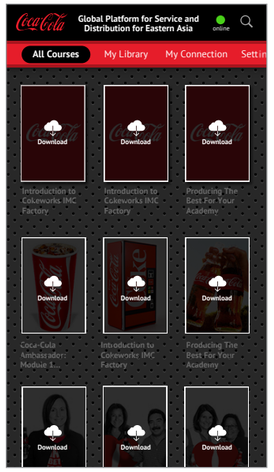
font- PT Sans

also uses client logo reversed
for default tile style

small image tile size:
92x138 (larger for expanded tile)

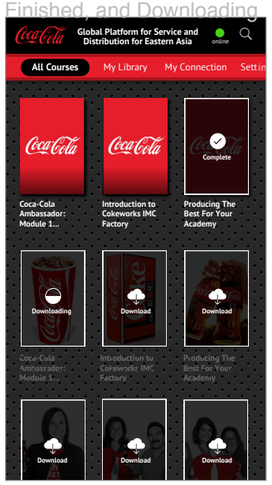
5: Dark UI, Tile Actions, Promo Block and Promo Block Animation

5.0
No Courses Downloaded



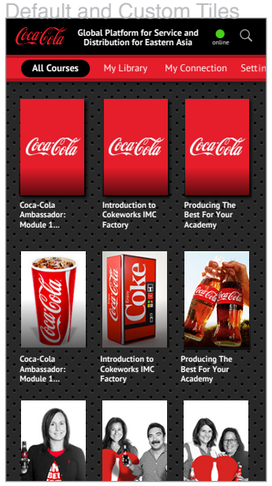
user selects download

5.1
Some Downloaded, Just Finished, and Downloading



• first/second tile downloaded
• third tile, just finished - then mask and checkmark fade (timed)
• fourth- downloading icon showing progress... when started, grey title text eases in to white

5.2
All Courses Download - Default and Custom Tiles



all downloaded. coke logo is default. thumbnails are uploaded for others.

5.3
Promo Block Static



promo block example

block would just be an uploaded image (grey border and all inside of that)

5.4
Promo Block Animation A



Promo Block would be a layer below both course tiles and navigation.

Promo block would be an image at MVP

5.5
Promo Block Animation B



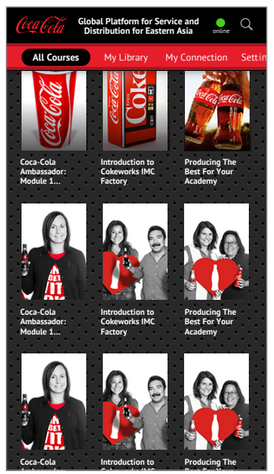
Animation example of the promo block slide.

Reversing scoll with reverse promo block animation (to reveal)

5.6
Promo Block Animation C



5.7
Promo Block Moved up



Animation example of the promo block slide.

client logo

client primary color and client darker applies to nav bar

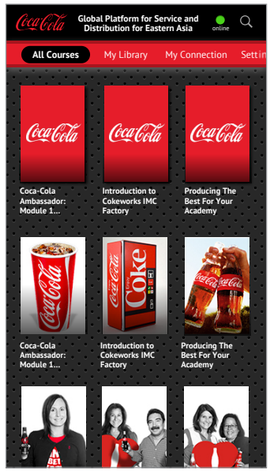
font- PT Sans

also uses client logo reversed for default tile style

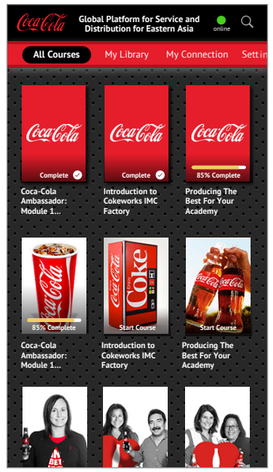
small image tile size:
92x138 (larger for expanded tile)

6: Course/Course Tile Statuses

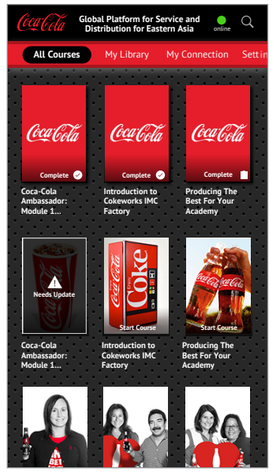
6.0
Zero State



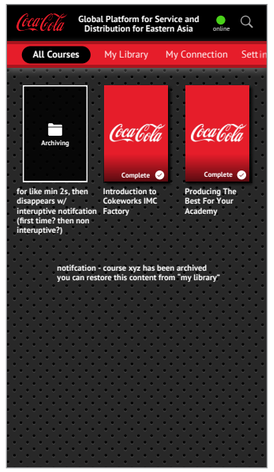
6.1
In Progress.Complete



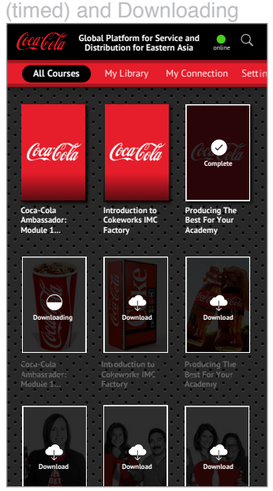
6.2
Need Update



6.3
Archived



6.4
Temporary Statuses - Complete (timed) and Downloading



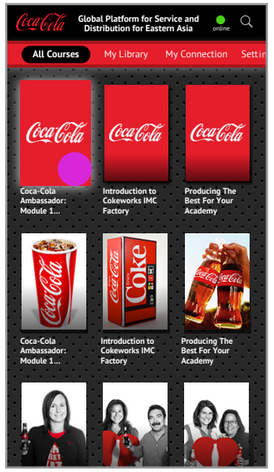
upon course completion-
interruptive notification (if offline)
user needs to upload course score

unsent scores will have a
“near complete” circle icon
next to “complete”

“near complete” icon
might not show in the pdf.
check zeplin.

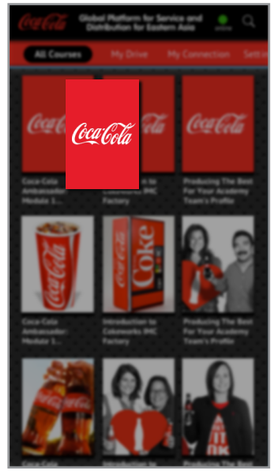
7: Course Detail Page Opening/Animation

7.0
Caption



zero state

7.1
Caption



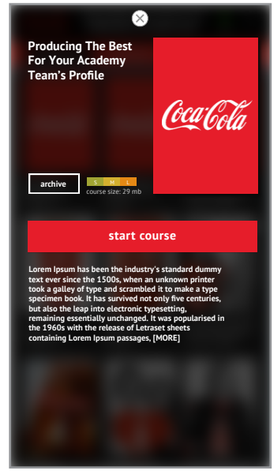
user taps
-transition ease, transition larger and pauses
- short haptic on press
- afte very short delay, tile scales up, background starts darkening/ blurring
- tiles starts moving to rest position

7.2
Caption



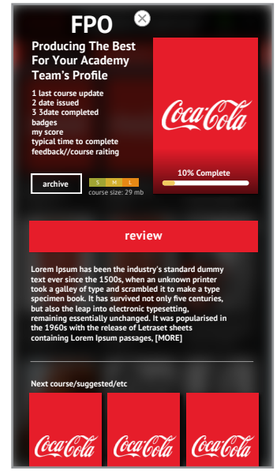
transition
scaling tile, scaling black and blurred background,
scaling and motion tween at
the same time/end at the same time

7.3
Caption



fully expanded
- as tile eases into rest location, course
text/course UI fade in at once

7.4
Caption



post MVP course detail

completion percentage displays on tile on this view
(not start, because we have a button)

closing gives shorter haptic response

closing reverse process (text/UI fades, tile starts moving, background focuses and lightens, card returns to homepage location.

file size range
green:
yellow:
red: any gsk course ;)

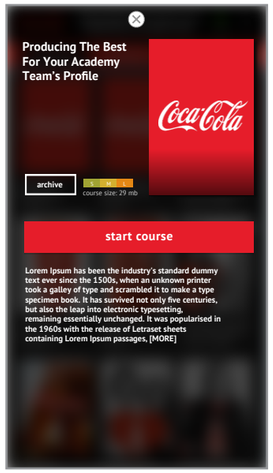
title, title or start course opens course

character count for description:
180 characters

character count MORE
would open in modal/notification?
or do we limit it?

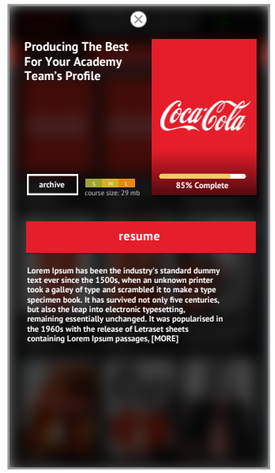
8: Course Detail States

8.0
Start Course

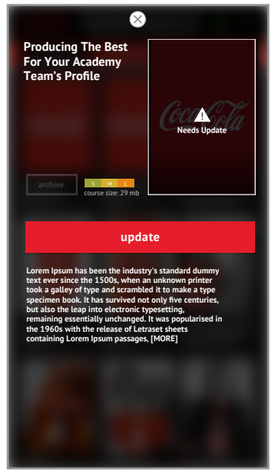


any state where the course isnt saved, the archive button is disabled

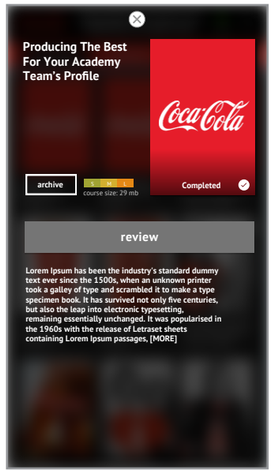
8.1
Resume Course



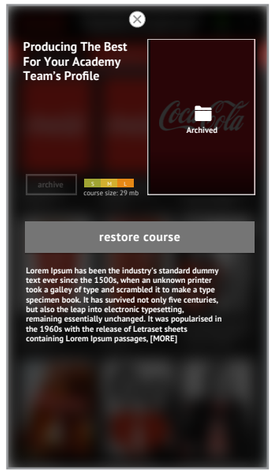
8.2
Needs Update (locked)



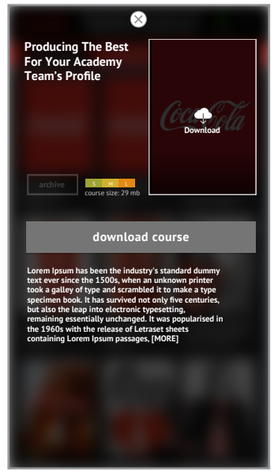
8.3
Complete w/ Score Sent



8.4
Archived (redownload



8.5
Download course



through My Library
or maybe post MVP

9: Status Icon States (Off and Online)

9.0
Online



9.1
Offline Pulse A



9.2
Offline Pulse B



9.3
Syncing/DL A



arrows animate

9.4
Syncing/DL B



9.5
Syncing/DL C



slow pulse no motion

9.6
Needs Sync A



slow pulse no motion

9.7
Needs Sync B



all states needed

not downloaded

start course (mvp)

course needs syncing (final sync)

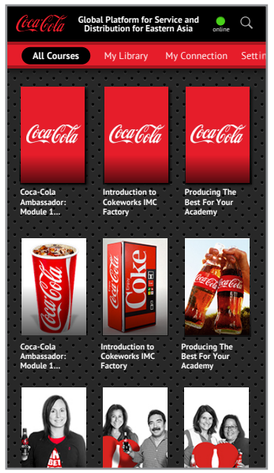
review/completed course

archived/unarchive

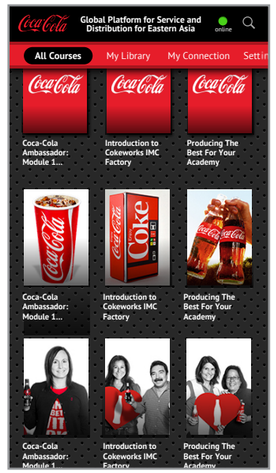
needs update/locked course

10: Scroll Up Action/Animation

10.0

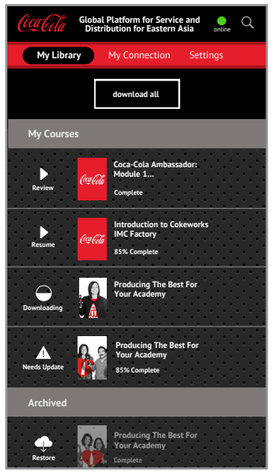


10.1
Animating



11: My Library Page

11.0



archiving files takes place
at the course detail level

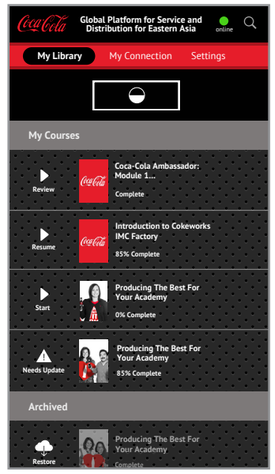
archived files go here…
restore and it adds back to
the “my courses” list
and downloads

example of downloaded,
complete

example of downloaded,
not completed,

downloaded, needs update, not complete, if opened goes to course detail with needs update interrupter

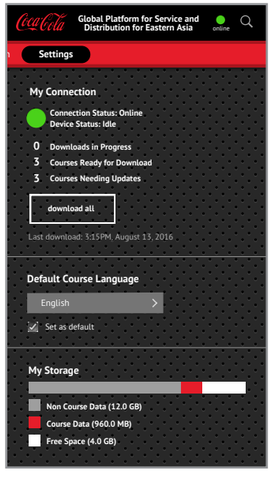
11.1



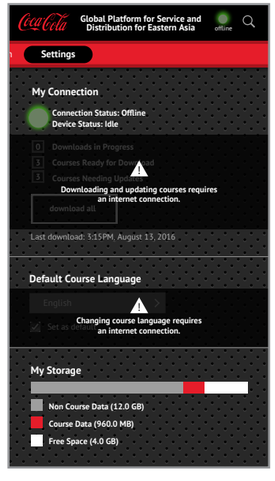
example of downloaded,
not complete

12: Settings Page

12.0



12.1
Offline



these warnings will cover input/info when device is offline

12.2
Downloading



12.3
All Current-Nothing to D/L

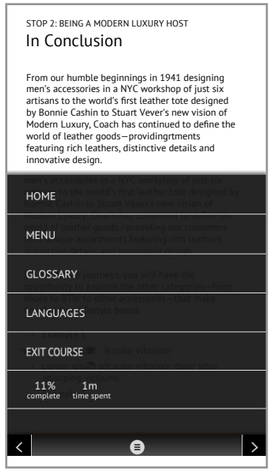


13: Course Back To App Transition

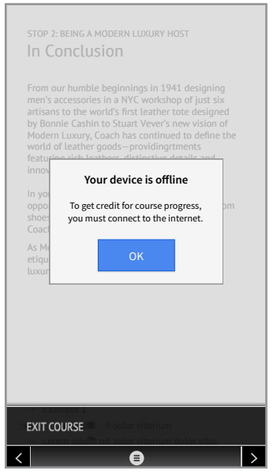
this is more for context
of use, than defining a style.

styling will be device native.

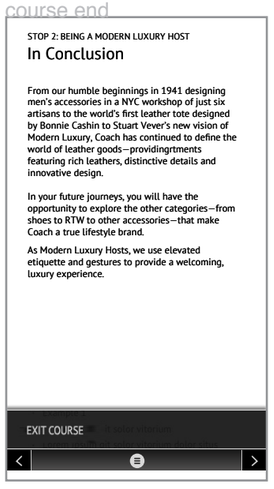
13.0
In Menu always



13.1
If complete, if offline



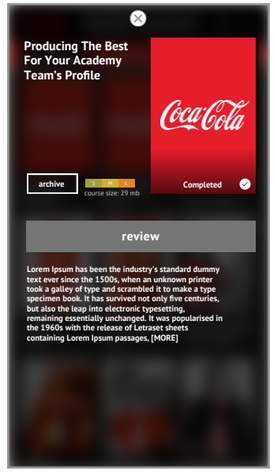
13.2
Add a menu style button to course end



transition back to app tbd

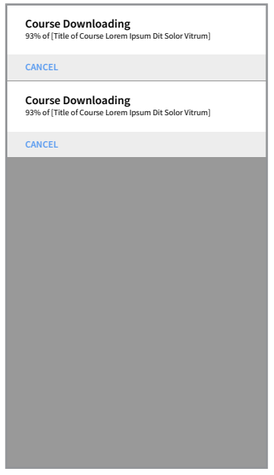
fade? slide over?
however course
loads initally,
this transition would
be the reverse of that
animation.

returns to course detail
page, now in complete/
review state



14: Native Device Notifications (Background Tasks)

14.0
Caption



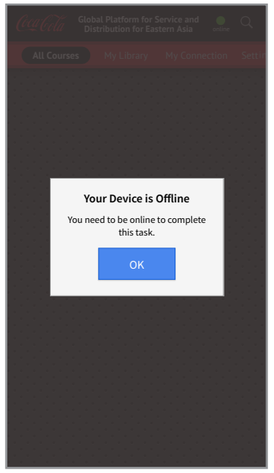
User initially initiated
(has awareness)

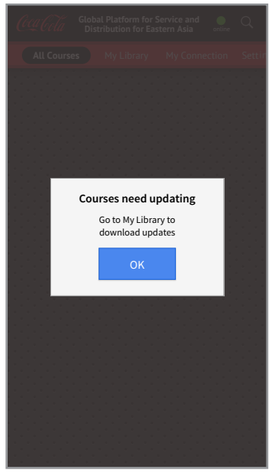
this is more for context
of use, than defining a
style.

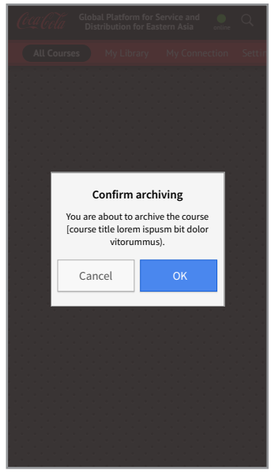
styling will be device
native.

15: Native Device Notifications (Alerts)

15.0







alerts/requires user action or awarness

this is more for context of use, than defining a style.

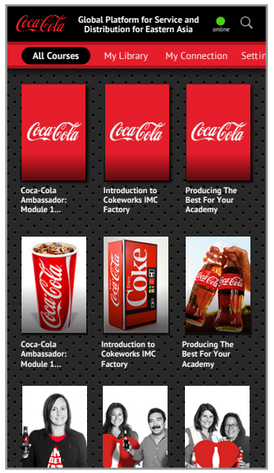
styling will be device native.

16: Search

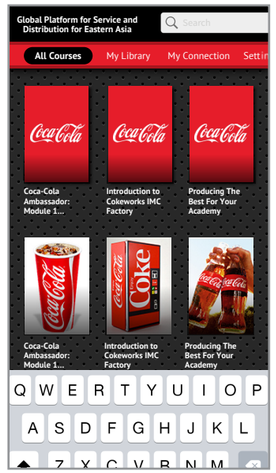
Not MVP

ignore for now

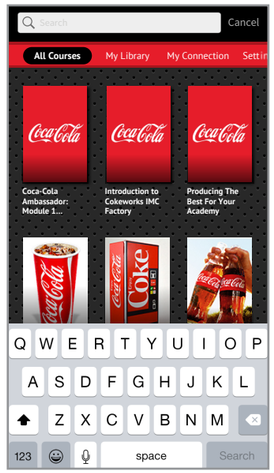
16.0



16.1

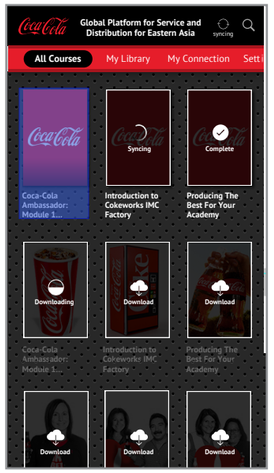


16.2

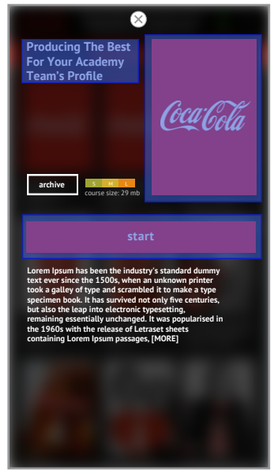


17: Hit Areas To Launch Course

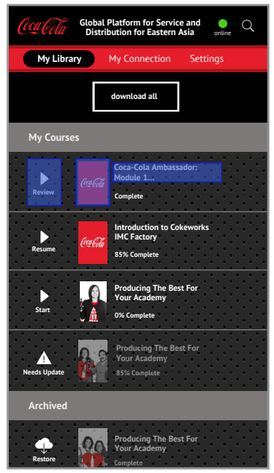
17.0
Home



17.1
Course Detail

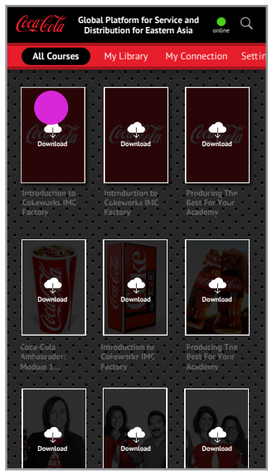


17.2
My Library



18: Language Selection

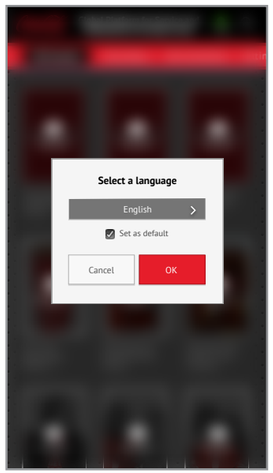
18.0
Download First Course



Language on download of first course

Sets as default for app

18.1



Applies default selection to the settings page