

COACH

JOURNEY

COACH STYLE GUIDE

CHAMELEON E-LEARNING STYLE GUIDE

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DOCUMENT INFO

The following is information on this style guide.

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STYLES

The following are styles used for the Chameleon eLearning courses.

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PAGE CALL-OUTS

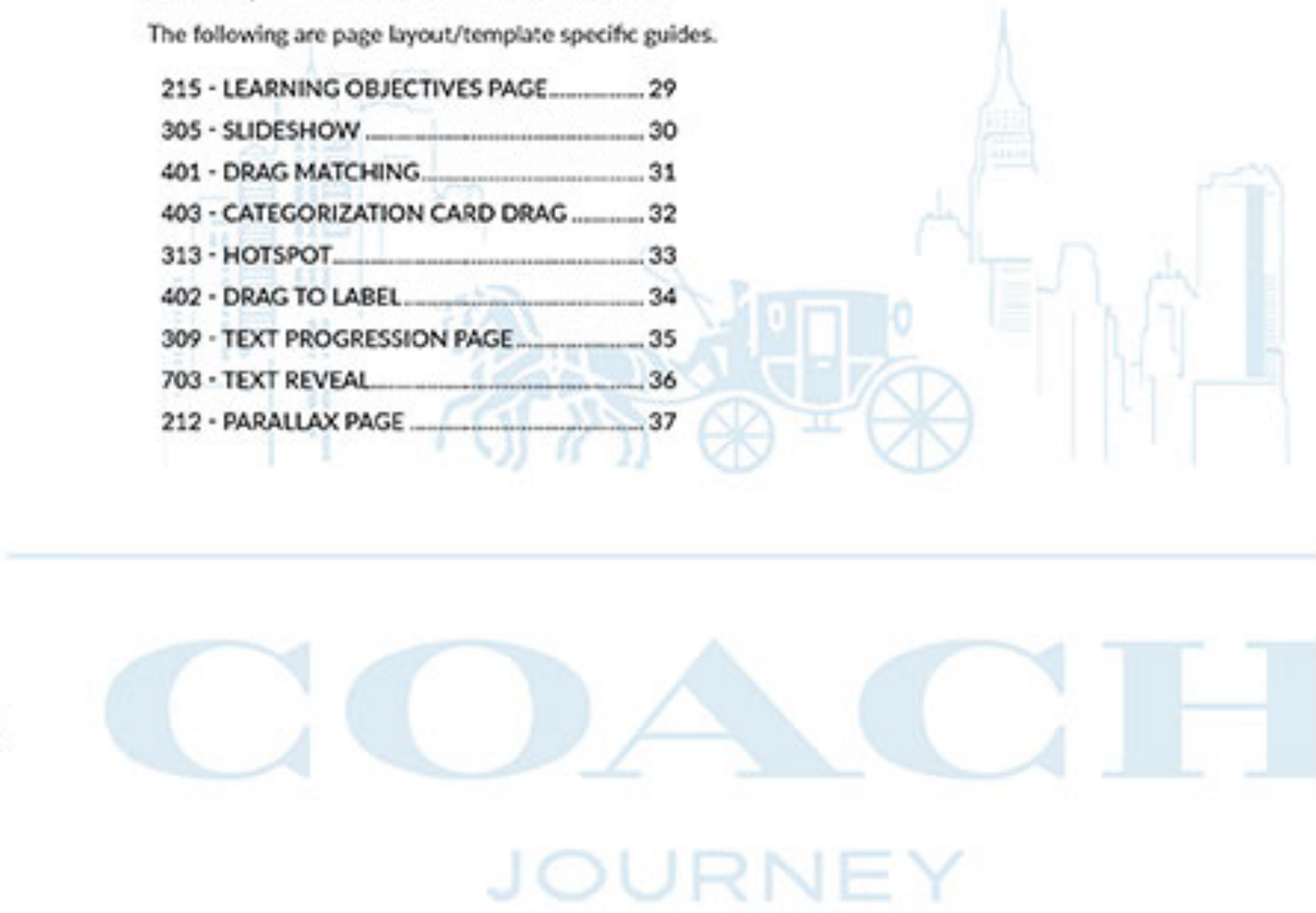
The following are page call-outs that illustrate the translation of styles from the style editor in Chameleon to the live course styles.

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PAGE/TEMPLATE SPECIFIC

The following are page layout/template specific guides.

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About this Document

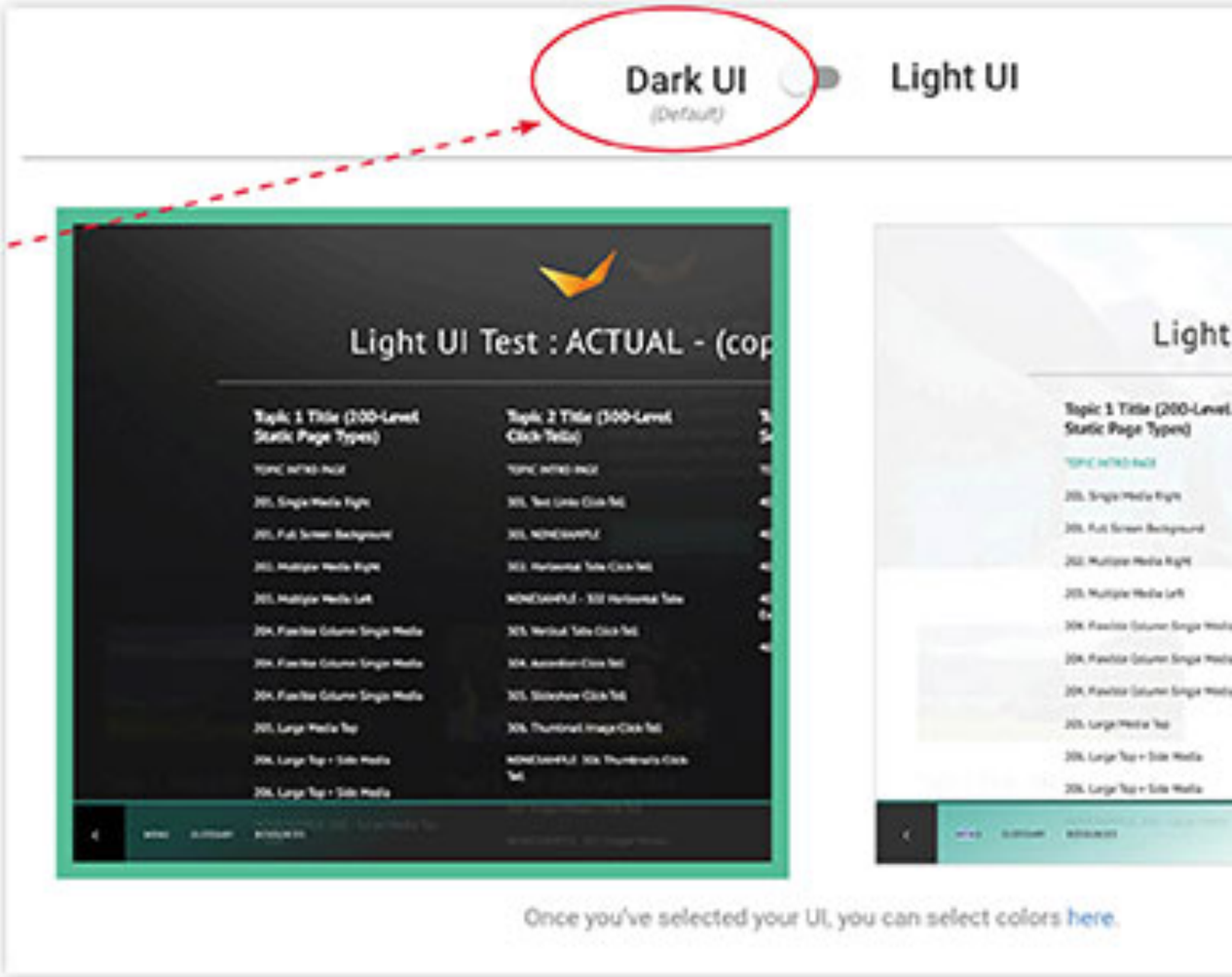
The purpose of this document is to create alignment on the design standards as they pertain to the blending of the Coach brand and the Chameleon software. This document will be a combination of several conversations, meetings and designs provided by Coach and the BI team. As we move forward and use page types within Chameleon, this document will be a guide for both production and the art direction team on both sides to have a clear vision on the look and feel that we will be leveraging throughout the Coach Journey.



Global UI

The following are the global styles for Coach's eLearning courses. Global styles represent styles that are consistent across all courses.

Coach uses the Dark UI



Once you've selected your UI, you can select colors here.

Fonts

Overview of Fonts

HTML Groups	Typeface	Adobe Typekit Key	Sample
Headings	Clarendon URW	qkq5wfi	**The Quick Brown**
Body Text	Lato		The Quick Brown

Details

HTML Tag	Notes	Styling Rules	Sample
h1	Header 1	Font-size: 41px	**The Quick Brown**
h2	Header 2	Font-size: 30px	**The Quick Brown**
h3	Header 3	Font-size: 24px	**The Quick Brown**
h4	Header 4	Font-size: 23px	**The Quick Brown**
h5	Header 5	Font-size: 16px	**The Quick Brown**
h6	Header 6	Font-size: 12px	**The Quick Brown**
<>	Label Text	Font-size: 18px	The Quick Brown Fox Jumps Over The Lazy Dog.
<>	Caption Text	Font-size: 12px	The Quick Brown Fox Jumps Over The Lazy Dog.

Coach_1

The following styles are specific to this theme.

Colors

Color Category	Sample	RGB	HEX
Primary		135, 181, 204	#87B5CC
Secondary		135, 181, 204	#87B5CC
Lighter Tone		155, 201, 224	#9BC9E0
Darker Tone		115, 161, 184	#73A1B8

Coach2

The following styles are specific to this theme.

Colors

Color Category	Sample	RGB	HEX
Primary		151, 122, 150	#977A96
Secondary		151, 122, 150	#977A96
Lighter Tone		171, 142, 170	#AB8EAA
Darker Tone		131, 102, 130	#836682

Coach3

The following styles are specific to this theme.

Colors

Color Category	Sample	RGB	HEX
Primary		229, 191, 39	#E5BF27
Secondary		229, 191, 39	#E5BF27
Lighter Tone		249, 211, 59	#F9D33B
Darker Tone		209, 171, 19	#D1AB13

Coach4

The following styles are specific to this theme.

Colors

Color Category	Sample	RGB	HEX
Primary		229, 191, 39	#4B9469
Secondary		229, 191, 39	#4B9469
Lighter Tone		95, 168, 125	#5FA87D
Darker Tone		55, 128, 85	#378055

Coach5

The following styles are specific to this theme.

Colors

Color Category	Sample	RGB	HEX
Primary		162, 162, 162	#A2A2A2
Secondary		162, 162, 162	#A2A2A2
Lighter Tone		182, 182, 182	#B6B6B6
Darker Tone		142, 142, 142	#8E8E8E

Coach6

The following styles are specific to this theme.

Colors

Color Category	Sample	RGB	HEX
Primary		156, 124, 99	#9C7C63
Secondary		156, 124, 99	#9C7C63
Lighter Tone		176, 144, 119	#B09077
Darker Tone		136, 104, 79	#88684F

Common Terms

Common Term	Update to:
Exit Course	EXIT COURSE
Menu	ALL STOPS
Next	NEXT
Next Step	NEXT STEP
Previous	PREVIOUS
Restart Course	RESTART COURSE
Retake Quiz	RETAKE QUIZ
Submit	SUBMIT
Topics	STOPS
complete	COMPLETE
Restart	RESTART
Resume	RESUME
start course	START COURSE
time spent	TIME SPENT
topic	STOP

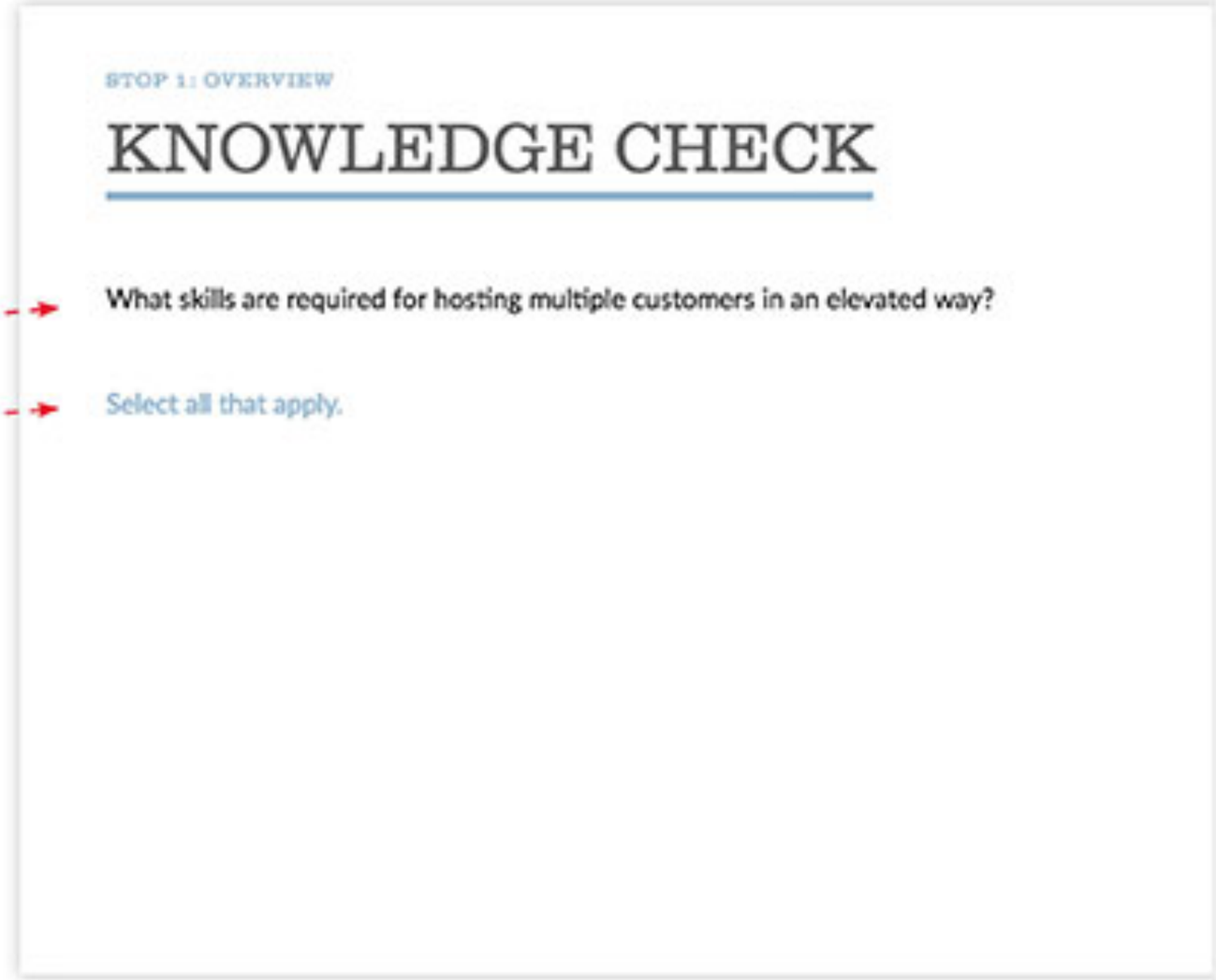
Common Term	Update To:
View	VIEW
View menu	VIEW MENU
Start topic	EXPLORE
You selected all incorrect answers	Incorrect
You selected all the correct answers but also one or more of the incorrect answers	Incorrect
You missed one or more of the correct answers	Incorrect
You missed one or more of the correct answers and you chose one or more of the incorrect answers	Incorrect
Original	(remove this and keep blank)
Modified	(remove this and keep blank)

Standard Quiz

Page URL Reference: https://s3.amazonaws.com/chameleonprod/clients/39/courses/764-570e644486782/pre/index.html#topic=1&page=4

Notes:

Question Prompt:	Question prompt here
Instructional Text:	Instructional Text Here
Example of Question in Screenshot:	What skills are required for hosting multiple customers in an elevated way? Select all that apply.



Standard Quiz

Page URL Reference: https://s3.amazonaws.com/chameleonprod/clients/39/courses/764-570e644486782/pre/index.html#topic=6&page=2

Notes:

Fail Summary Text:

Line 1:	You have not achieved the required score to move forward to the next portion of the assessment.
Line 2:	(***Style: Brand Color***) Please review the course content again before retaking this assessment.
Line 3:	Thank you!

